CLA **David Geffen School of Medicine at UCLA**

**Medical Student Council**

**2013 Medical Student Innovation Competition**

**Name of Proposal:**

**Proposal Submitted by:**

Name:

Title:

Class:

E-mail:

Phone:

**Your Team (if applicable):**

**Description of Proposal:**

*Use concise language and present a well-organized and persuasive document no longer than two pages. Make sure to address benefits to UCLA DGSOM student body. Describe the product, service, event, or technology. State exactly what it does and how it does this. What problem does the product, service, event, or technology solve, and/or what need does it fill? Provide a 1-3 sentence value proposition for your innovative idea! A value proposition is a concise statement that describes your product, service, event, or technology and how it creates value for the UCLA DGSOM student body.*

**Cost:**

*Please include itemized expenses and estimation of total cost. Although winning proposals may be provided up to $9000, only identify all the costs that are* ***necessary*** *and* ***reasonable*** *to complete the work described in your proposal. The best strategy is to request a reasonable amount of money to do the work, not more and not less. Significant over- or under-estimating suggests you may not understand the scope of the work. Throughout the budgeting process, round to whole U.S. dollars.*